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62,67

1941

# High Finance

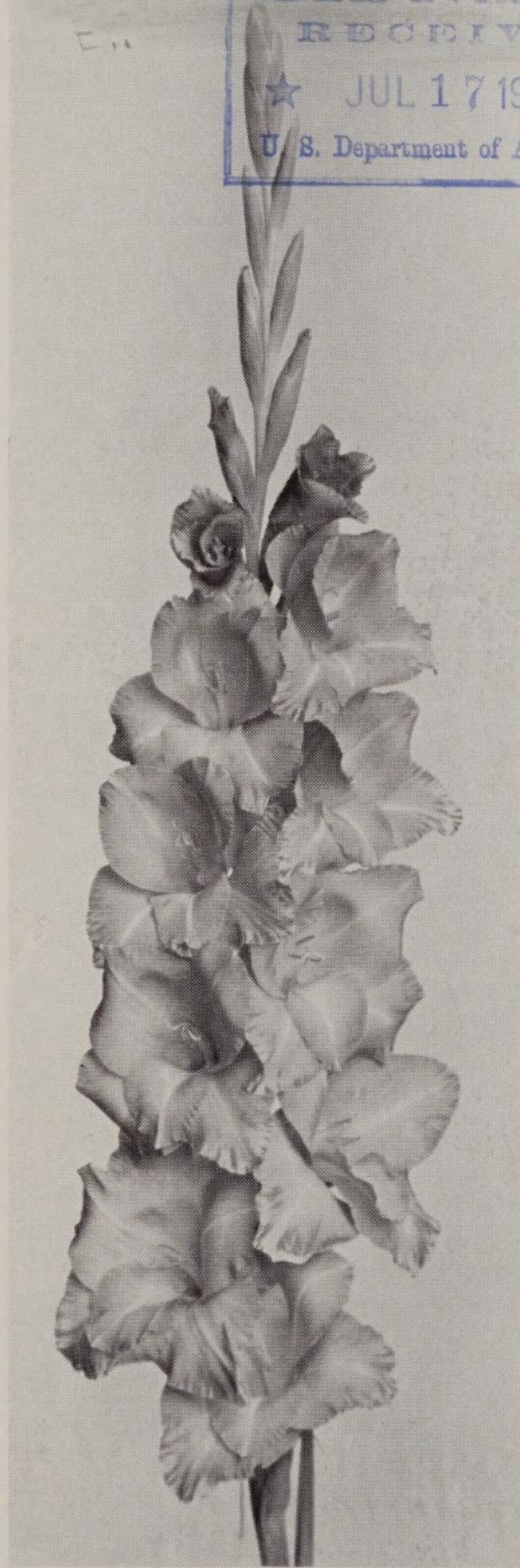
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## Home of Champions

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★ JUL 17 1941 ★

U. S. Department of Agriculture



Described on Page 13



*King Click*  
Described on Page 3

## INTRODUCTORY

Tradition says we must thank our old customers for past patronage. We do. AND HOW. Adding that we are short on words to tell you how much we appreciate all your fine comments on the performance of our originations in your gardens and shows. To prospective customers we say, RIDE WILSON CHAMPIONS and electrify your glory. That inferior show complex is off your ticket once you tie up on WILSON'S. Why? Because they click with the clock, straining your imagination. KING TAN and KING CLICK. "THE CLICKING KINGS." Hitch 'em up for your show and watch 'em prance through.

Sooner or later we all take a bump. Took ours the past summer. In one of our plantings in a new piece of ground with too much humus the draught took its toll in young stock and on digging the bulbs in this plot we found a heavy infestation of wire worms. Explaining why some varieties are lightly cut in price.

Sorry to disappoint many customers on Pearl Necklace, Apricot Model and Little Warrior which were badly blitzkreiged by the aforesaid worms. Will have them for you next year.

### 1941 RELEASES

## KING CLICK

*Red Lory X Picardy*

(90 Days) . . . Big ruffled scarlet red, 5½ inch floret, 8 open, 21 buds, 60 inches tall. Our three spike entry at Ohio State, 1940, took American Home Achievement Award. One spike of which was champion seedling, and champion of the show. In seedling class at Empire State was awarded Honorable Mention. Only times shown. Very good propagator. Strong grower. King Click will click with the best clickers at the clickiest shows. No. 1, 2 or 3 size, \$2.00 each; No. 4, 5 or 6 size, \$1.00 each; blts., 20c each or 10 for \$1.50.

## KING TAN

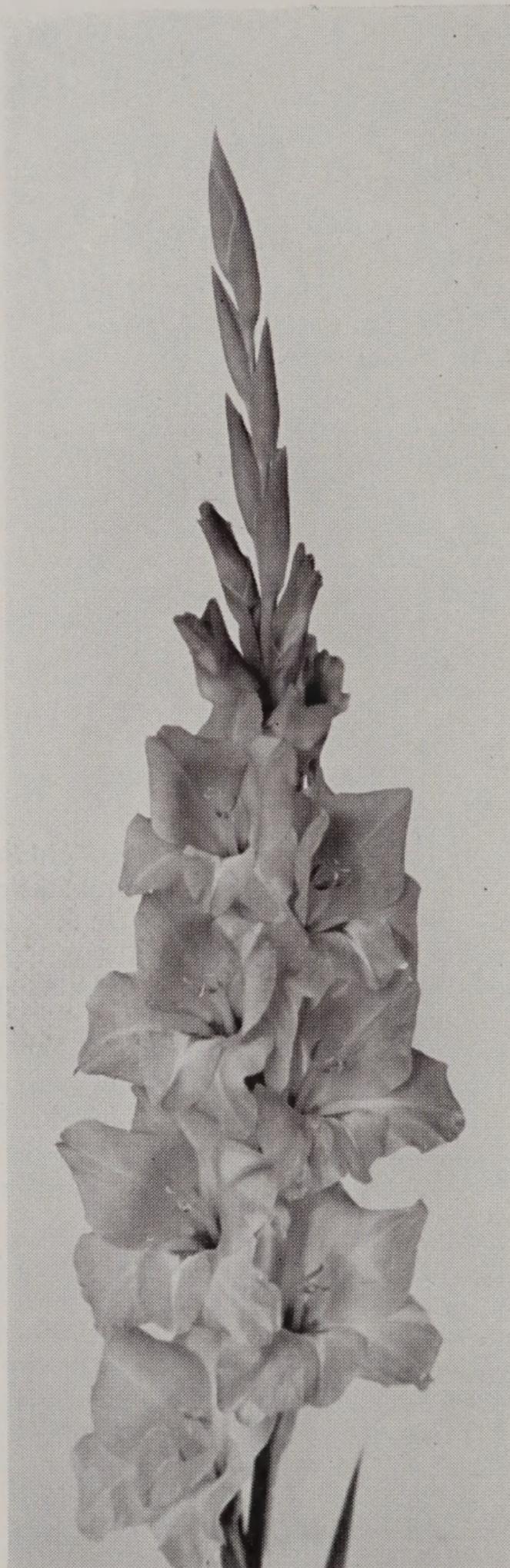
*Red Phipps X Marmorata*

(80 Days) . . . Rosy tan exh. 19 buds, 29 inch flower-head, 5½ inch floret, 7-8 open, 48 inches tall. Winner of American Home Achievement Trophy at Wellsville, 1940. A glad for the show table. Teamed with King Click makes a clickfest of a real pair of Kings. Fine propagator and strong, healthy grower. Seldom a kink. Large, \$2.00 each; medium, \$1.50; small, \$1.00; blts., 20c or 10 for \$1.25.

## FULL HAND

*Betty Nuthall X Our Selection*

(95 Days) . . . Light smoky salmon pink, buff blotch. Med. decorative. Three and one-half inch floret, 21



*Mrs. Richard McGovern*

*Described on Page 7*

buds, 10 to 14 open, have had more; 46 inches tall. Strong straight stem. Shown at only two shows, 1940—Ohio State and Empire State—winning most open florets at both. Had most open at Ohio State last year had we entered in the right class. Vote of Commendation, West Virginia Trial Gardens, 1940. They all like it. A slick little weasel. Murderous in the shows. Stock not too plentiful yet. No. 1, 2 or 3, \$2.00; No. 4, 5 or 6, \$1.00; blts., 20c each or 10 for \$1.50.

## B R I D E ' S   D E L I G H T

*Picardy X Janet*

(70 Days) . . . Big beautifully ruffled wide open cameo pink with clear creamy yellow throat. All very clear, no flecks. Only fault some poor placement. Tall, nice stretchy flowerhead with no openwork. Bloomed ahead of most shows, 1940. Took first spike to bloom to West Virginia August 2nd, with only four open, awarded tallest spike in the show. Three spikes, Wellsville, was runner-up for American Home Achievement. Six inch floret, 19 buds, 6 open, 28 inch flowerhead, 58 inches tall. Excellent propagator. A real beauty. Needs no makeup. Travels on its own complexion. Prof. Pastel's favorite child. Have yet to find a single person who hasn't taken a heavy fall for Bride's Delight after seeing it, even from small bulbs. A coming top commercial that will give you a big send off at either your wedding or funeral. Large, \$2.50; medium, \$1.50; small, \$1.00; blts., 30c each or 10 for \$2.00.

## S I G N A L   O H I O

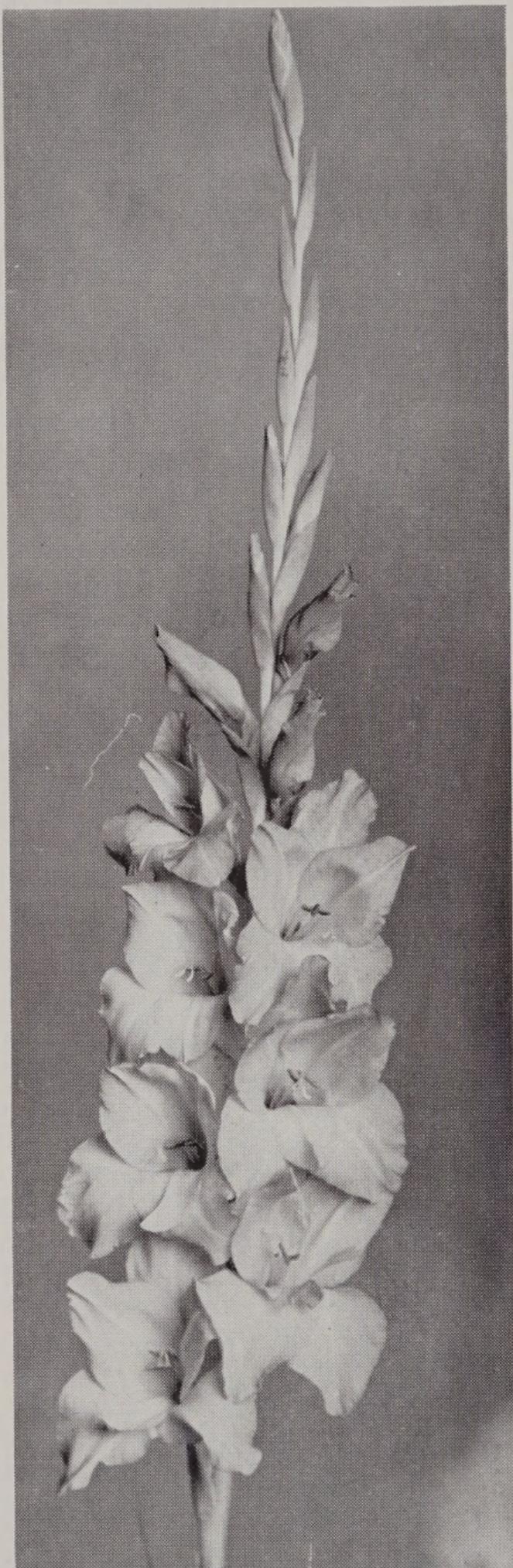
*Tycho Zang X Commander Koehl*

(90 Days) . . . Another big tall exh. dbl. row red with good color. Light stippling of cream in throat. Excellent front placement. No gaps. Tall, strong stem standing 64 inches tall; 22-23 buds; 7 open and better; 5½ inch plus floret; 28 inch flowerhead. Seldom two lip. As yet unshown but has the Wilson finesse. No monkey show timber. It has an out of the basement tag. Convince yourself. No. 1, 2 or 3 size, \$3.00; No. 4, 5 or 6 size, \$2.00; blts., 30c each or 10 for \$2.00.

## F R A N C E S   M .   I R W I N

*Tangerine X Minuet*

(95 Days) . . . Color difficult. In a certain light it is lavender rose, while in another light shows rose lavender. Blotched. We prefer to manipulate the lighting scheme for the rose lavender. Whichever way you do it, it's a beauty. Mr. George B. Burgess, So. Windham, Maine, says it was outstanding and attracted much attention in his planting. It didn't do any worse for us. Mr. Burgess will be stepping out with Frances in his 1941 catalogue. Five to 5½ inch



*Treasury Gold*  
*Described on Page 9*

floret, 20-22 buds, 8 open, 48 inches tall. No. 1, 2 or 3, \$3.00; No. 4, 5 or 6, \$2.00; blts., 30c or 10 for \$2.50.

## JULES AMOTT

*Morocco X Commander Koehl*

(76 Days) . . . Richest colored red imaginable. Clear bright velvety dragon red self. Exh. type. Five inch floret, 10 open, 30 inch flowerhead, 25 buds, up to 70 inches tall. Placement averages excellent. Strong upright dark green foliage. Very healthy both in foliage and bulb. Bulb has heavy ruffled husk. The grower winning first three spike open Boston had only four No. 1-2 size bulbs to turn the trick. Second to Peggy Lou as seedling under Number Penna. G. S. 1937. At 1940 shows. First one spike, first three spike, first vase of ten at Wellsville. First three spike open Ohio State. First three spike Boston. First three spike Conn. State. First one spike World's Fair, N. Y. Slick record for a glad of little distribution. Large, \$1.00; medium, 70c; small, 40c; blts., 10c each or 15 for \$1.00.

## MRS. RICHARD McGOVERN

*Dr. Bennett X Mother Machree*

(75 Days) . . . Finer as the years go by. Clear rich orange scarlet with small rose feather blotch over yellow. Makes truly magnificent show spikes from large bulbs. The cut we are showing is from a No. 3 bulb taken at the end of the season when we had very little choice, by no means showing the amount of buds and open florets possible. Exh. dbl. row placement 10-12 open, 21 buds, 4 inch floret, 25 inch flowerhead, 52 inches tall. Persistently fine performer with good field traits. Excellent propagator. Hard one to beat in its color section. As seedling under number in 1937, took the blue at three different shows with only three large bulbs in existence. At 1939 shows, first in large class which included four good spikes of Beacon, Mahoning G. S. First and second commercial, first and second R. I. Ohio State. At 1940 shows. First R. I. First three spike open Ohio State. First three spike open Empire State. First one spike World's Fair, N. Y. First Ames, Ia. First Al-gona, Ia. Award of Merit at West Virginia Trial Gardens. Truly a great show record for a glad so little shown. You will be more than pleased with it. Large, \$1.50; medium, \$1.00; small, 50c; blts., 15c or 10 for \$1.00 or 25 for \$2.00.

## MAMMOTH OHIO

*Commander Koehl X Pfitzer's Triumph*

(80 Days) . . . The name scares 'em. Those who have seen it at the shows, or grown it, know the name is no phoney. Color is clean with no flecking. Indian



*Fashion Plate*  
Described on Page 13

lake shading to rose doree to throat. Cream lip. A live color that attracts. Florets up to 8½ inches, 32 inch flowerhead, 20 buds, 68 inches tall, opening 5-6. Very good propagator. A good stock allows a good price cut this season. If you are out to win largest floret in your show this is your one best bet. Largest floret at four shows in 1939. In 1940 shows, largest floret at Wellsville, Ohio State and Empire State. Unbeaten for this award to date. Large, \$1.50; medium, \$1.00; small, 50c; blts., 15c or 10 for \$1.00 or 25 for \$2.00.

## TREASURY GOLD

*Betty Nuthall X Pfitzer's Triumph*

(95 Days) . . . Rich clear golden salmon self or as Mr. Evans describes it, soft pastel buff orange. Exh. type dbl. row placement. Six inch floret, 8 or better open, 34 inch flowerhead, 25 buds (had several this year 26 buds), 68 inches tall. In our own planting of over 200 large bulbs, all stood as tall or taller than the originator who is 5 feet, 8 inches. Not even a kink in the lot. Strong straight stem. Florets riveted on tight. Foliage strong, healthy dark green, upright, 46 inches tall. One of the strongest growers in existence. Bulbs very healthy and clean with heavy ruffled husk. Excellent propagator. Commercial possibilities. Three spikes shown at Wellsville for the first time, 1939, won American Home Achievement Trophy, one spike of which was champion seedling and runner-up for show champion which it lost by a hair on the second ballot. ???? At 1940 shows. First for best spike of Ohio origination. First three spike open. First R. I. Sec. champion. We took the first five spikes to bloom, entered in three classes. All three went to the judging table for show champ where Treasury Gold was beaten by a hair by King Click. A close decision. Ohio State. At Empire State, first three spike open, one spike of which was best exh. open one spike sec. champion, second R. I. to our own fine spike of Ohio Nonpareil. Vote of Commendation at Md. Trial Garden. The cut we are showing had ten open and 25 buds the following day, all in good condition. Cut shows this possible. Large, \$2.00; medium, \$1.00; option to purchase 15 blts. with each large bulb purchase for an additional \$2.00; option to purchase 8 blts. with each medium bulb purchased for an additional \$1.00. No blts. separate. Holding No. 5-6 for propagation.

## ROSE DEFIANT

*Commander Koehl X Picardy*

(82 Days) . . . Beautifully ruffled and frilled old rose self with cream pen line around all petals. Nine open, 5 inch floret, 20 buds, 26 inch flowerhead, 50 inches



*Lavender Ruffles*  
Described on Page 15

tall. Exh. type. Placement always good with us. Stem straight and strong. Excellent propagator. Grand champion seedling, Wellsville, 1938. First one spike, first three spike, sec. champion, champion of the show Wellsville. First R. I. Ohio State 1940. Wish we had a million bulbs of this. Thought seriously of withholding all stock for a year for larger increase, so have not cut the price much with this in view. No. 1, 2 or 3 size, \$2.00; No. 4, 5 or 6 size, \$1.00; blts., 20c each or 10 for \$1.50.

## **O H I O N O N P A R E I L**

*Picardy X Commander Koehl*

(78 Days) . . . Fine tall exh. medium red. Up to 6½ inch floret, 20 buds, 9 open, 27 inch flowerhead, 62 inches tall. One of the very best show reds. Grand champion seedling, Mahoning, 1938. First Maryland, 1939. First R. I. Ohio State. First R. I. and sec. champion Eastern N. Y. First R. I. sec. champion Empire State, 1940. Same price as Rose Defiant.

## **G R A Y P H A N T O M**

*Mother Machree X Roderick Dhu*

(90 Days) . . . A distinctly new and novel shade in glads that seems to have an appeal to all. Orange heavily overlaid gray with bright velvety orange crimson blotch. Six and one-half inch floret, 7 open, 20 buds, 34 inch flowerhead, 63 inches tall. Very good field performer. Has real merit. Main fault is missing the shows. When it starts hitting with more bulbs available, watch 'er. This was planted with our wire worm crop, hence little cut in price. Same price as Rose Defiant.

## **O R I E N T A L D I S P L A Y**

*Commander Koehl X Morocco*

(90 Days) . . . Big dazzling red scarlet of monstrous appearance. Exh. type. Easy 7 inch floret, 7 open, 30 inch flowerhead, or better, 20 buds, 70 inches tall plus. Likes to stay home. Teased it into going to Wellsville show last summer, entered for tallest spike. Judges penalized for cutting too low. Could have cut 8 inches higher and still beat the Magna Blanca that caught the ribbon. First Penna. as seedling under number 1938. First Wellsville, 1939. A mighty good red and one you can use for a shade tree as well. No. 1, 2 or 3, \$1.00; No. 4, 5 or 6, 60c; blts., 10c or 15 for \$1.00 or 40 for \$2.00.

## **B U C K E Y E R O S E**

*Picardy X Aflame*

(87 Days) . . . Smoky old rose, showing very little smoke. We note this showed in the orange class at Rhinebeck. Heavy substance. Fluted and well open.



*Seedling No. N-89  
Most Ruffled Floret, Ohio State 1940*

Large dec. Five inch floret, 8 open, 20 buds, 27 inch flowerhead, 55 inches tall. Very good propagator. Excellent stem and placement. Very few large bulbs in distribution to date. No regrets when you grow this one. First as seedling, Wellsville, 1937. First R. I. Ohio State. First three spike Eastern N. Y., 1940. Hope to see this in more shows in 1941. Large, \$1.00; medium, 70c; small, 40c; blts., 10c or 12 for \$1.00 or 30 for \$2.00.

## HIGH FINANCE

*Minuet X Picardy*

(97 Days) . . . Smoky light violet orange, cream throat blotch. Light flaking tips of petals. Light ruffling. Excellent facing. Strong stiff stem. Six to seven inch floret, 9 open, 21 buds, 27 inch flowerhead, 64 inches tall. Good propagator. Fine all around performer. Champion seedling and grand champion of the show Mahoning 1937. Stock too scarce to catch shows since. Wet late spring made our planting too late to catch even tail end shows, 1940. When it gets going grab your guns. All who saw it blooming in our garden the past summer placed an order on the spot. All large bulbs sold for 1941. Was introduced far too low. No. 4, 5 or 6 size, \$1.00; blts., 40c each or 10 for \$3.00.

## FASHION PLATE

*Picardy X Janet*

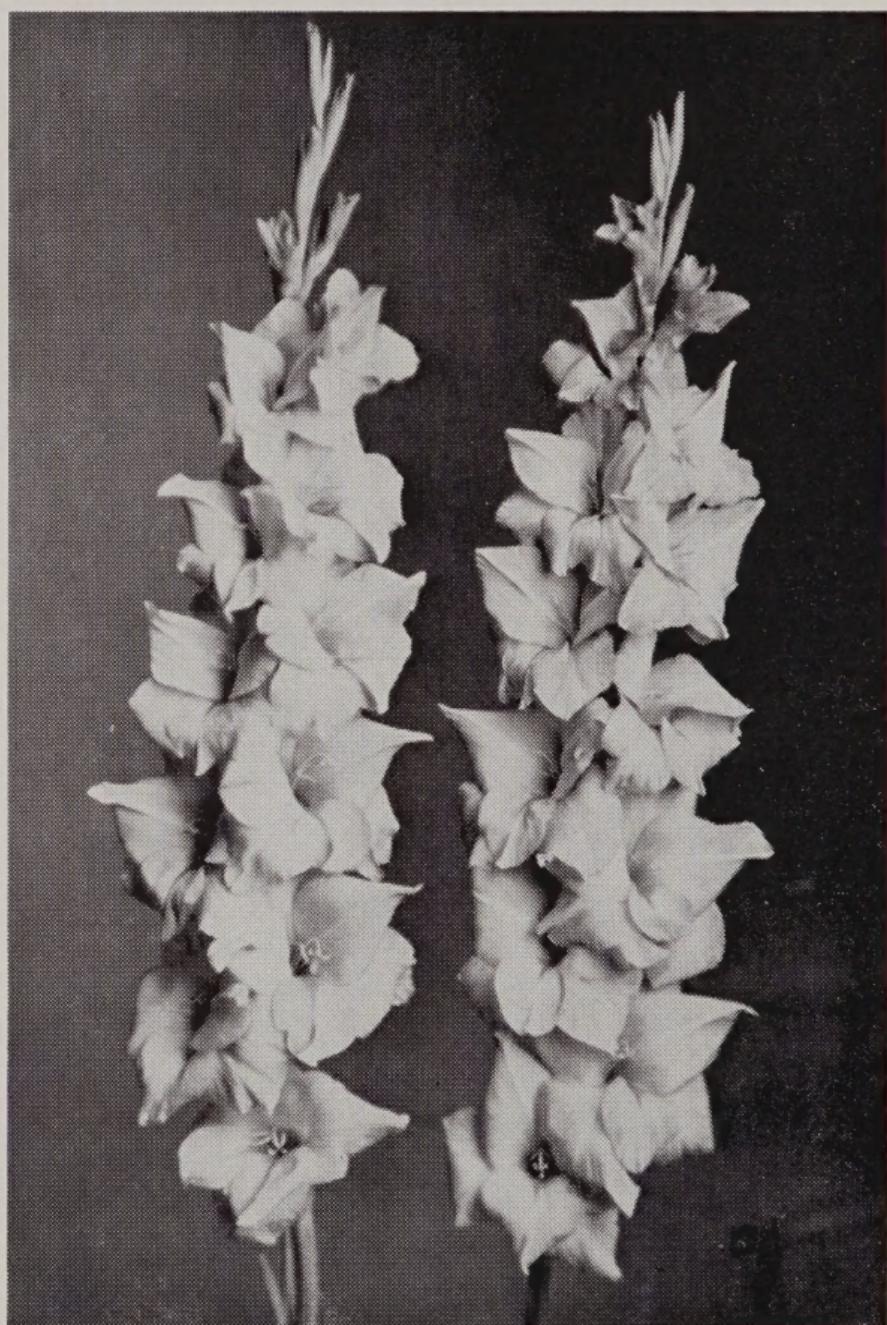
(80 Days) . . . Large ruffled cream with yellow throat and narrow light lavender feather. Good texture. Not hooded. Five and one-half inch floret, 8-9 open, 28 inch flowerhead, 19 buds, 62 inches tall. Good exh. type show glad, combining excellent commercial possibilities. Shown but little to date. First Ohio State from No. 5 bulb, shown by a customer. First Eastern N. Y. also by customer, 1940. Many fine comments on this from customers who secured it last season as a bonus bulb No. 5. Should go stronger from now on. Large, \$1.50; medium, \$1.00; small, 50c; blts., 15c or 10 for \$1.00 or 30 for \$2.00.

## PURPLE CLASSIC

*Tycho Zang X Paul Pfitzer*

(86 Days) . . . Nearest true purple yet introduced. Placement ideal. Four and one-half inch floret, 8 open, 25 inch flowerhead, 21 buds, 50 inches tall. Large dec. In Wisconsin Horticulture Mr. E. A. Lins says, "Purple Classic. Did not expect anything to beat Purple Beauty but this does it. Excellent performance." First Penna. First Mahoning, 1939. First and most beautiful flower, West Virginia, from No. 5 bulb shown by customer, Leo Lawrence. First Penna.

from No. 5 shown by customer. First and sec. Champion Wisconsin shown by E. A. Lins. First one and first three spike, Wellsville. First Ames, Ia., shown by Dr. H. H. Knight, grown from blt. First three spike Ohio State. First open three spike from planting stock Empire State. First Maryland. Second three spike open Boston. Florets damaged after 800 mile drive. One of our bonus bulbs last season. If you can't win with this one, time to quit. No. 1, 2 or 3 size, \$1.00; No. 4, 5 or 6 size, 60c; blts., 10c or 15 for \$1.00.



*Seedling No. 166-Z. Both from No. 3 Bulbs.  
Lavender Gray . . . 6 1/2 Inch Floret.*

1939 RELEASES

## LAVENDER RUFFLES

*Janet X Minuet*

(69 Days) . . . Lightly ruffled pinkish lavender in pastel. One of the most beautiful of glads made up in floral work. This on top of its fine show background makes it tops in the glad world. Attested to by our leading fanciers and commercial growers alike. Not as large florets or as tall grower as Peggy Lou but a real worthy stable mate. Several of our leading authorities are predicting that it will be a greater commercial than Peggy Lou. Most certainly has what it takes. First Mahoning against six entries of Minuet. Second R. I. only to Peggy Lou. First three spike commercial against four entries of Minuet at Ohio State. First vase and most beautiful flower in show at Wellsville. First from No. 3 bulb Sioux City all 1939 first year in the shows. At 1940 shows. First one and first three spike in both open and amateur at Algona, Ia. First one spike and first basket Wellsville. First three spike open. First three spike commercial. First basket Ohio State. First one spike Conn. State. First one spike, first three spike Westport, Conn. First three spike Michigan State.

	<i>Large</i>	<i>Medium</i>	<i>Small</i>	<i>Blts.</i>
Each . . . . .	\$ .30	\$ .20	\$ .10	\$ .02
Dozen . . . . .	3.00	2.00	1.00	
100 . . . . .	20.00	13.25	6.75	1.00

## MALAY CHIEF

*Morocco X Commander Koehl*

(70 Days) . . . Very dark purple red with black sheen. One of the very darkest of reds. Tall, strong, fine grower. Always straight stem. Little bad placement. Unbeatable in its color section. Shown six times to 1939 taking six first and one second to own first. At 1940 shows. First and second three spike open Ohio State. First three spike open Empire State. Second World's Fair, N. Y. Three firsts Sioux City, Ia. First Algona, Ia. Award of Merit, West Virginia Trial Gardens. Large, 30c; medium, 20c; small, 10c (10 at 8 rate); blts., 25 for 50c; 75 for \$1.00.

## BOMBAY

*Janet X Betty Nuthall*

(68 Days) . . . Rich smoky coppery old rose. Ruffled and fluted. Small velvety cherry blotch bordered slate. Extra heavy substance. Customers write they consider it one of the finest smokys. First three spike open, first amateur Wellsville. First three spike Wisconsin. First three spike Boston. All 1940. First year in the shows. Same prices as Malay Chief.

## PEGGY LOU

*Apricot Glow X Emily Aubrun*

(81 Days) . . . Our first origination. Unquestionably the greatest show sensation of all time as well as leading commercial of today. It would take too much time and space to give all winnings for the past three years from coast to coast. You have all read of, heard of, or seen Peggy Lou at the shows. We are still the largest individual grower.

	No.	No.	No.	No.	No.	No.	Blts.
Each	1	2	3	4	5	6	
Dozen	.15	.12	.09	.07	.05	.03	
100	1.50	1.20	.90	.60	.40	.25	
	12.00	10.00	8.00	5.10	3.50	2.00	.30

In seedling classes at the 1940 shows we won as follows: Four firsts, champion seedling which was judged the most beautiful flower in the show as well as runner-up for show champion. A beautifully ruffled pastel pink. Wellsville. Five firsts, four seconds to own firsts. Most ruffled floret in show. Champion seedling. Show champ. Ohio State. Four Honorable Mentions. Two more sure with more open florets, Empire State.

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## NOW FOR THE BIG NOISE

The 1941 bonus extravaganza under the big tent. Old customers all know what this summed up to last season when we gave as bonus bulbs such headliners as Purple Classic and Fashion Plate, \$5.00 value with every \$5.00 purchase. Raising the ante this year. SO, get this straight. With each and every \$5.00 retail order sent us direct from this list, we will give two No. 5 or 6 size bulbs of SIGNAL OHIO, and one No. 5 or 6 size bulb of FRANCES M. IRWIN. Catalogue value \$6.00. This applies to all Wilson originations except Peggy Lou, Lavender Ruffles and Treasury Gold. This bonus is given with each \$5.00 purchase up to \$50.00 per customer. In other words if you purchase \$50.00 worth of bulbs, you get \$60.00 in bonus bulbs. PLAIN ENOUGH. . . Furthermore a surprise goes with each bonus for good measure. No need to remind our old customers of our generous overcount and extras. They have learned our language. Easy for new customers to catch on. The largest bonus bulbs to the earliest orders.

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Originated by

*G. W. Wilson*

Gladiolus Hybridist

R. D. No. 5, LISBON, OHIO